

**BLUE VALLEY U.S. DISTRICT #229, CANDIDATE PROFILE**

**Name:** Alana Roethle  
**Address:** 5005 W 131st Terr  
Leawood, KS 66209

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**Campaign Chair(s):** NA

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**Campaign Treasurer:** Stephanie Kupper

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**Committee Name and Mailing Address:** Alana for School Board  
PO Box 26721  
Overland Park, KS 66223

**Campaign E-Mail:** alanaroethle@gmail.com

**Occupation/Work History (last five years – 15 words):** Roethle Consulting,  
Healthcare Consultant

**Most Recent Political/Community Experience (25 words):** State Board of Rehabilitation,  
Board Member  
Eisenhower Leadership Series  
Grace Church Volunteer and Member  
Kansas City Rescue Mission Volunteer

**Are you, or have you been, affiliated with a local or state chamber of commerce? If yes, chamber(s):** NA

**Are you, or have you been, affiliated with any other business organization(s)? If yes, organization(s):** American Marketing Association

**As a candidate, what are your top three policy issues (6 words per line)**

1. I believe the biggest issue facing Blue Valley Schools is not what we are spending, but how the money is being spent. With barely half of every dollar going toward classroom instruction, teachers and students are not able to achieve their best results.

2. Over the past 10 years state standardized test scores have been declining in reading and math. I'd like to look at the root of this problem and see where adjustments can be made to help our students excel.

3. Although a high percentage of our Blue Valley graduates attend college upon graduation, we also suffer from a high college dropout rate. We need to find the reasons for this and implement solutions with real world results to help Blue Valley District graduates succeed and excel.

**I am seeking public office because (25 words):** I want the nation's best school district! With changes to education funding in these lean times, I believe we need to take a different approach to education spending than we have in the past. I have a strong business background, specifically in operational efficiency, which has proven to save money for both the public and private sector. I wish to find these savings and re-direct them to the classroom to best help our students grow and learn.